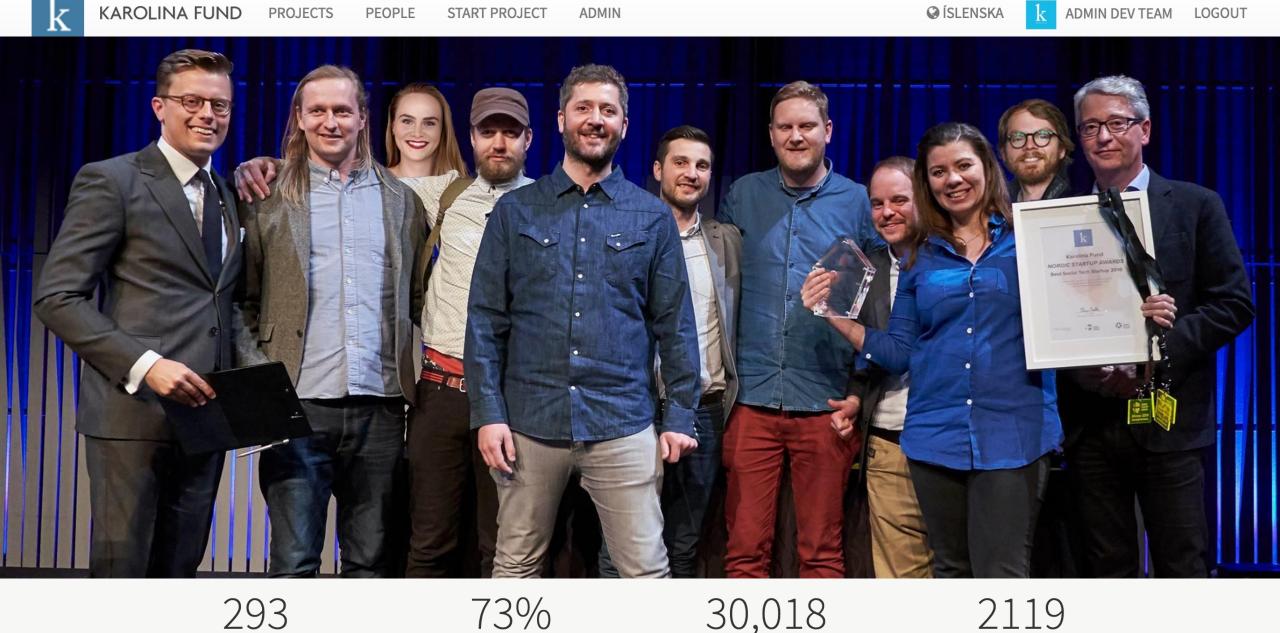
SLENSKA





**PROJECTS FUNDED** 

FUNDING SUCCESS

30,018

PARTICIPANTS PLEDGING €1,801,146 IN TOTAL 2119

SKILLS

### Bulsur Grænmetispylsur

Support a vegan hot dog dream!

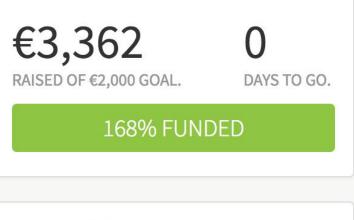
✓ f in 8<sup>+</sup>



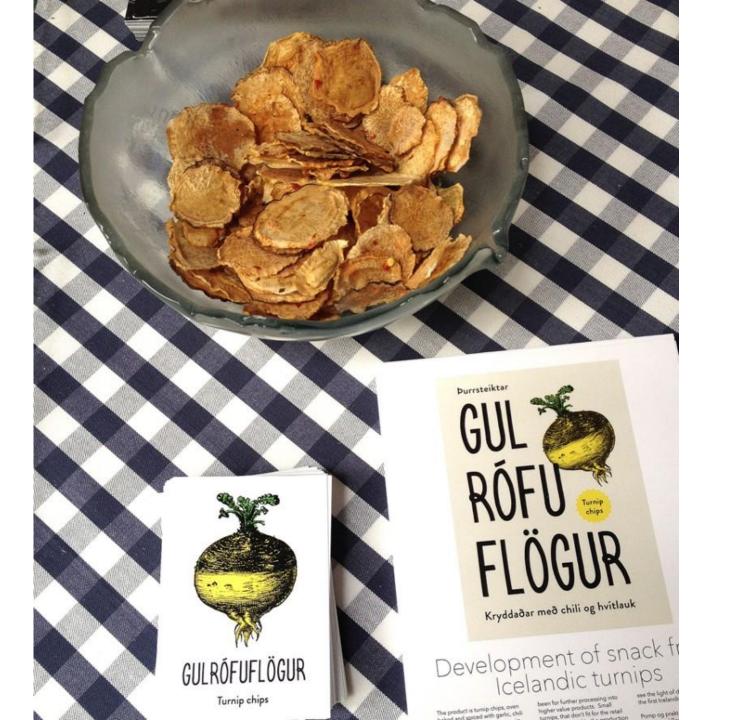


#### FINISHED

This project is now finished.



Pledge €10



k



DAYS TO GO.

118% FUNDED

### The lost astronaut

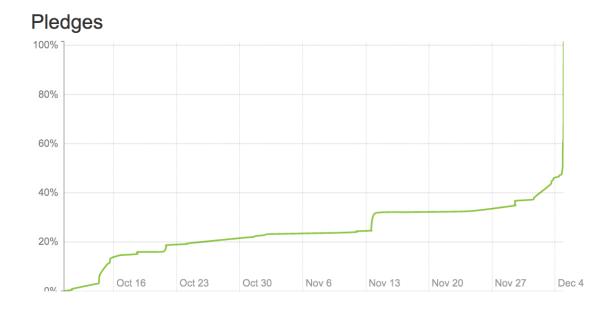
by Gisti Dúa & Mikkel R. Vossen Rasmussen

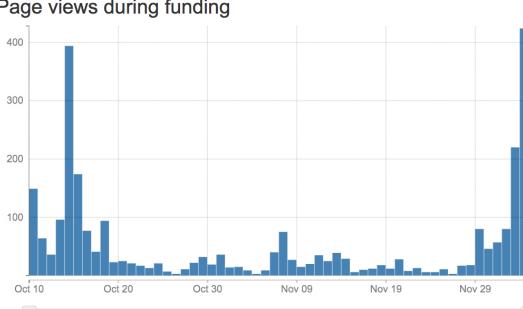


63,45911 N. 19,364778 W

DAYS TO GO

101% FUNDED





#### Page views during funding



# STUNDIN

HJÁLPIÐ OKKUR AÐ NÁ 200%!



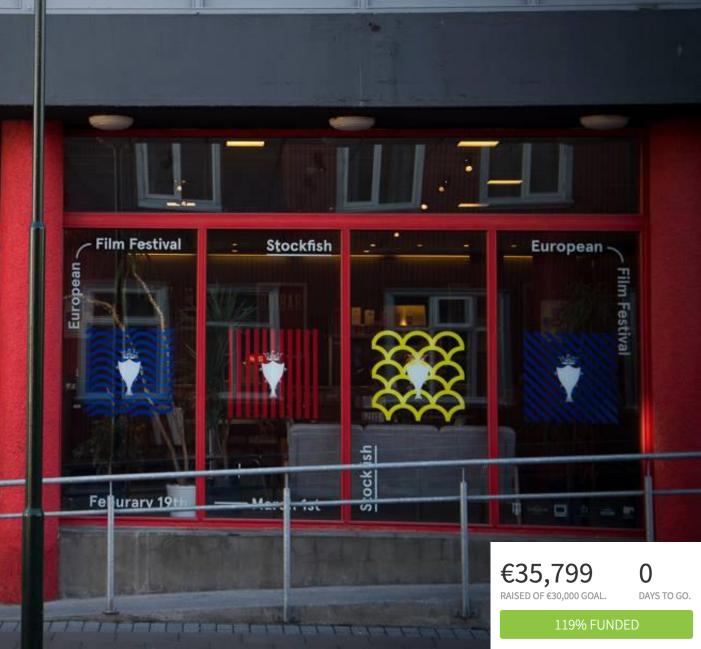
0

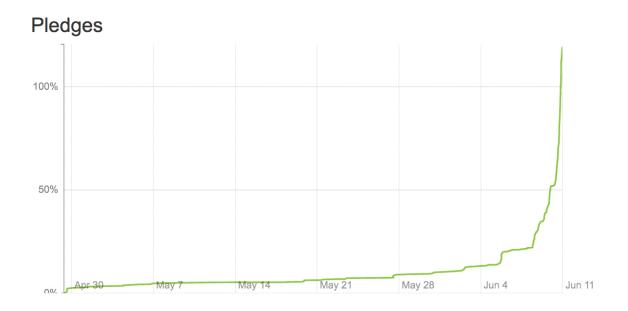
DAYS TO GO.

€45,520

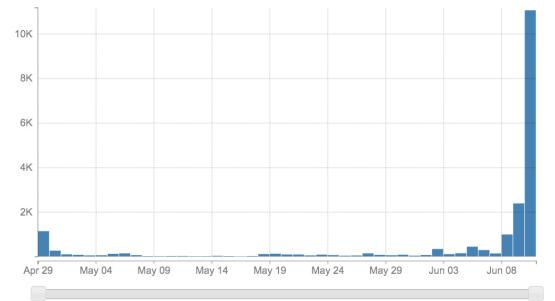
RAISED OF €30.000 GOAL

## BÍÓ 🛧 PARADÍS





#### Page views during funding



# THE PANAMA PAPERS

Politicians, Criminals, and the Shady System That Hides Their Cash

0



250% FUNDED



Home

Sign Up

## #TheMockingbirdMan



#### Klemen Slakonja is creating comedy music videos

Overview

Community

Posts

**Become a patron** 

39 patrons

\$365

per video

+ Follow 🗅 Share

f 🖌 🛗



**f** Share

🛛 🗹 Tweet

**Contribute by sharing:** Sharing results in nearly **\$1.00** added to a creator's campaign!

### #TheMockingbirdMan - Donald Trump

A comedy music video with original music

**У f** in 𝔅<sup>+</sup>



Backers 369



After running an Icelandic reward based crowdfunding platform since 2012 with a world record success rate of +70%, **Karolina Engine** is being developed by the team to softwareise and standardize a best practices business solution in crowdfunding.

With **API connections** to our back end technology, crowdfunding platforms all over the world can connect to our **machine learning** and **business intelligence solution** to run their business on our technology.





Nordic Crowdfunding Alliance





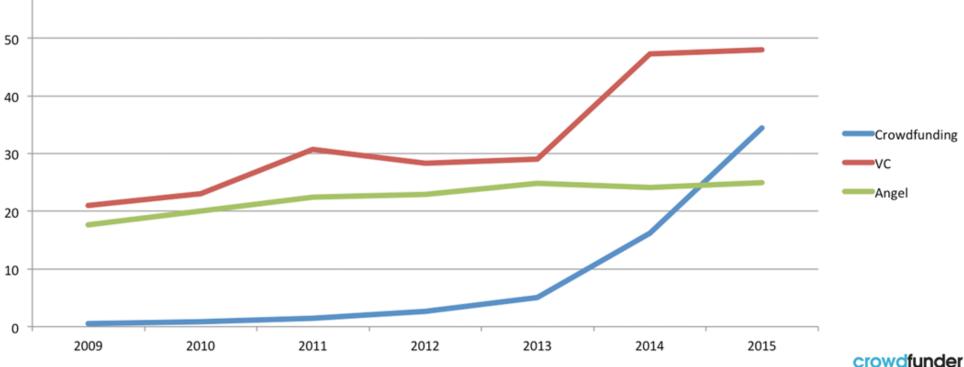
Nordic Innovation

### **Crowdfunding is a growing market**

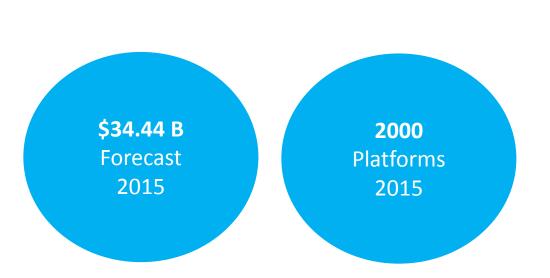
60

VC

Annual Funding (Billions): VC vs. Crowdfunding vs. Angel

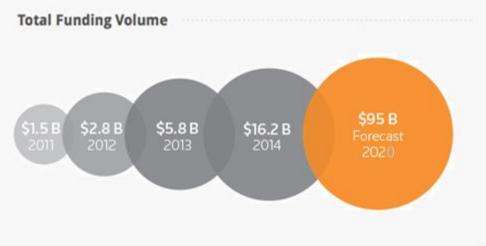


## ..and the number of crowdfunding platforms is growing at the same rate





Growth by crowdfunding region prediction for 2015 in millions of USD (research based estimate)





#### Local crowdfunding platforms all face the same problems

- A lot of effort goes in to maintaining a high success rate
- Running a proper platform with technical expertise is very, very expensive

#### ..and that's why we developed

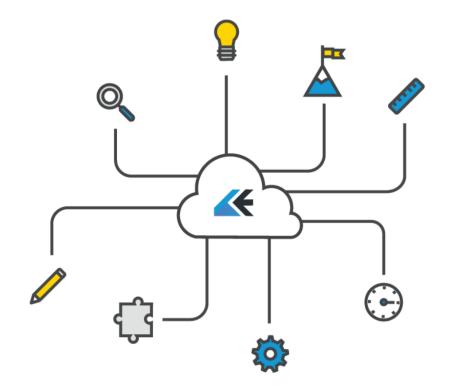
### **Karolina Engine**

### Launch smarter applications and platforms for crowdfunding

Our mission is to increase the performance and efficiency of platforms and campaigns by providing innovative solutions, expertise and collaboration.







## Multiple types of crowdfunding models

We make it easy to launch and/or upgrade your own platform or campaign with customization features and business analytics.

Reward based

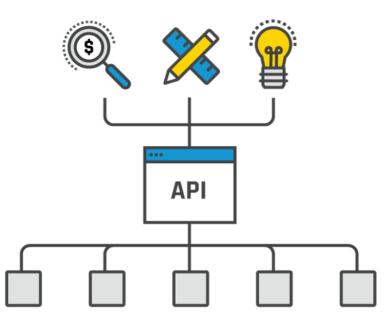
✓ Subscription based

Equity based

#### Customized technical solutions

We can provide the full technical infrastructure needed for crowdfunding platforms and campaigns or integrate our solution with an already established front-end and/or services.

- ✓ Managed and scalable cloud-hosted services
- ✓ API based back-end
- ✓ Integrates with various services e.g. payment services



### STANDARDIZED SOFTWARE

### **ARTIFICIAL** INTELLIGENCE

# crowdfunding 2.0

