Borgarráð

## Fyrirhuguð ferð borgarstjóra á City Lab ráðstefnuna í París í Frakklandi dagana 21. til 24. október 2017

Fyrirhuguð er ferð borgarstjóra til Parísar í Frakklandi dagana 21. til 24. október 2017. Ferðin er farin til að taka þátt í hinni árlegu ráðstefnu, *City Lab*, sem nú er haldin í fimmta sinn undir forystu Michaels R. Bloomberg fyrrum borgarstjóra New York og er haldið af tím aritinu *The Atlantic* í samvinnu við *The Aspen Institute* og *Bloomberg Philanthropies*. Yfirskrift ráðstefnunnar er *Urban Solutions to Global Challenges* og er yfirlýstur tilgangur hennar að stefna skapandi borgarstjórum og öðrum gerendum í borgarmálum saman við listamenn, fræðafólk, fjárfesta og aðra leiðtoga í opinberum og einkageirum - með áherslu á framþróun borga og útbreiðslu árangursríkra þéttbýlisáætlana. Borgarstjóra barst boð á rástefnuna í lok ágúst frá Michael R. Bloomberg fyrrum borgarstjóra New York og stofnanda góðgerðarsamtakanna *Bloomberg Philanthropies* en í dagskrá borgarstjóra á ráðstefnunni er sérstök áhersla á svokallaða *nýsköpunarvinnustofu borgarstjóra* (e. Mayors Innovation Studio) sem fram fer sunnudaginn 22. október. Með borgarstjóra í för verða Ólöf Örvarsdóttir sviðsstjóri umhverfis- og skipulagssviðs og Pétur Krogh Ólafsson, aðstoðarmaður borgarstjóra.

Hjálagt er boðsbréf Michael R. Bloomberg til borgarstjóra, dags. 24. ágúst 2017, ásamt dagskrá ráðstefnunnar og drögum að dagskrá *Mayors Innovation Studio*. Nánari upplýsingar um fyrirlesara o.fl. má sjá á <a href="https://www.theatlantic.com/live/events/citylab-2017/2017/">https://www.theatlantic.com/live/events/citylab-2017/2017/</a>

Hjálagt: CityLab Paris 2017 - Boðsbréf CityLab Paris 2017 - Dagskrá CityLab Paris 2017 - Drög að dagskrá Mayors Innovation Studio



August 24, 2017

Dear Mayor Bergbóruson Eggertsson,

We are delighted to invite you to the fifth annual **CityLab: Urban Solutions to Global Challenges.** Hosted by the Aspen Institute, *The Atlantic*, and Bloomberg Philanthropies, **CityLab 2017** will convene in Paris, France on October 22, 23, and 24, 2017.

CityLab gathers the world's most creative mayors and city practitioners with artists, academics, funders, and other public and private sector leaders focused on improving cities and spreading urban strategies that work. Last year, more than 400 leading mayors and urbanists joined us in Miami to discuss the latest solutions to city challenges. With Paris as our backdrop and Mayor Anne Hidalgo as our host, we expect this year's event to be our best yet. We will discuss the most pressing challenges cities face and present ideas for growing sustainable, economically vibrant, and cohesive communities.

CityLab will kick off with the private Mayors Innovation Studio, hosted by Michael R. Bloomberg, for mayors and their key advisor on the morning of Sunday, October 22. This exclusive day-long event provides mayors with a unique and intimate opportunity to learn about the latest strategies cities are using to create a culture of innovation. And as a special addition this year, we are partnering with Mayor Hidalgo and C40 to bring in CEOs from some of the world's most influential companies for closed-door roundtable discussions on how cities and businesses can work together to deliver on the ambition of the Paris Agreement.

After the Mayors Innovation Studio ends on Sunday afternoon, mayors are invited to attend a private dinner with Michael R. Bloomberg and other special guests. On Monday and Tuesday, mayors will be joined by some of the most innovative leaders focused on improving global cities in plenary and breakout sessions, networking opportunities, and guided field trips. All content is aimed at equipping attending mayors with new ideas they can bring back and apply to local challenges.

The cost of travel, lodging, and most meals while attending CityLab will be covered by the Aspen Institute. Public officials, including any employee of a government entity, should consult applicable rules and regulations to ensure that their attendance (including the acceptance of related costs) complies. Our team would be happy to answer any questions you may have. Please note that, due to planned activities, we ask that you arrive on Saturday evening. Given limited space at this event, please RSVP by September 14, 2017.

We hope that you will join us for CityLab. To RSVP, please reach out to Chardee Mendoza at <a href="mailto:Chardee@bloomberg.org">Chardee@bloomberg.org</a> or (212) 205-0150. Should you be able to attend, we would also extend a second invitation to an adviser whose work focuses on innovation in your city. Please include in your RSVP the name, title, and email address of your staff member.

We look forward to seeing you in October!

Sincerely,

Michael R. Bloomberg Founder Bloomberg Philanthropies

Bloomberg Philanthropies Walter Isaacson President & CEO The Aspen Institute

THE ASPEN) INSTITUTE

David Bradley Chairman Atlantic Media



Day	Date	Start time	End time	Description/Title	Speakers	Location	Notes
					TURDAY		
Saturday	10/21/2017	11:00 AM	6:00 PM	Registration: All credentials can be picked up at the booths in the lobby.		Intercontinental Lobby	
SUNDAY							
Sunday	10/22/2017	8:30 AM	4:45 PM	Mayors Innovation Studio			Each Mayor brings a designee focused on Innovation in
,				· ·		lower level	their city
Sunday	10/22/2017	6:30 PM	10:00 PM	Mayors Private Dinner at the Picasso Museum			Shuttles will be provided
Sunday	10/22/2017	8:00 PM	10:00 PM	CityLab Opening Reception at the Intercontinental Paris Le Grand		Intercontinental Lobby	Open to all CityLab invitees
Sunday	10/23/2017	9:30 PM	10:00 PM	An evening session Featuring "Night Mayors" from Different Cities	Speakers include: Mirik Milan, Amy Lame	lutana atiu antal Lakku	On an An all City I als in the an
				M	and more	Intercontinental Lobby	Open to all CityLab invitees
Monday	10/23/2017	7:00 AM 7:30 AM	9:15 AM	Registration Networking Breakfast		Intercontinental Lobby	
Monday	10/23/2017	8:00 AM	8:50 AM	Multiple breakfast chats will take place at this time on various topics		Intercontinental Lobby Intercontinental Lobby	
Monday	10/23/2017	6.00 AIVI	6.50 AIVI	Infultiple breaklast chats will take place at this time on various topics		Intercontinental Lobby	
Monday	10/23/2017	9:15 AM	12:15 PM		Speakers include:		
				Morning Mainstage Topics will include:	Michael R. Bloomberg, David Bradley, Raj		
				Climate Change and Inclusive Growth, Insights from Japan, The Future of Cities and	Chetty, Jim Fallows, Yona Friedman,		
				Sustainable Design, Arts and Culture, A Regional Plan Prosperity, Social Mobility, and	Caroline Kennedy, Diébédo Francis Kéré,		
				more	Ruth Mackenzie, Hans Ulrich Obrist,		
					Elizabeth Streb, Alison Stewart and more		
Monday	10/23/2017	12:30 PM	3:30 PM	Optional Field trip to City of Paris Refugee Center			Registration is required to attend a field trip
Monday	10/23/2017	12:30 PM	3:30 PM	Optional Field trip to Clichy Eco District			Registration is required to attend a field trip
Monday	10/23/2017	12:35 PM	1:45 PM	Networking Lunch		Intercontinental Lobby	registration is required to deteria a neta trip
Wienady	10/23/2017	12.13 1 141	1.43 1 141	Afternoon Breakout Session Topics include:		intercontinental 2000 y	
Monday	10/23/2017	1:45 PM	3:00 PM	Automation & Future of Work, Scenario Planning within the Autonomous Vehicle			
				Context, Design Based Innovations in Cities, Cultivating Empathy, Redefining Affordable			
				Housing and more			
Monday	10/23/2017	3:00 PM	4:10 PM	nousing and more	Speakers include:		
				Afternoon Mainstage Topics include:	Jeffrey Goldberg, Mary Louise Kelly, Gilles		
				Combatting Terrorism in Cities	Kepel, Graeme Wood, Thomas Vonier and		
					more		
N. 4 =l =	10/22/2017	7.20 014	0.00 014	Francisco Decembra et Marco DiOrecco			
Monday	10/23/2017	7:30 PM	9:00 PM	Evening Reception at Musee D'Orsay		Musee D'Orsay	Open to all CityLab invitees; shuttles will be provided
TUESDAY							
Tuesday	10/24/2017	7:00 AM	2:00 PM	Registration		Intercontinental Lobby	
Tuesday	10/24/2017	7:30 AM	9:00 AM	Networking Breakfast		Intercontinental Lobby	
Tuesday	10/24/2017	8:00 AM	8:50 AM	Multiple breakfast chats will take place at this time on various topics		Intercontinental Lobby	
Tuesday	10/24/2017	9:15 AM	12:00 PM	Optional Field Trip to Station F			Registration is required to attend a field trip
Tuesday	10/24/2017	9:00 AM	10:55 AM	Morning Mainstage Topics include:	Speakers include:		
				Refugees: From Accommodation to Full-Scale Integration, Living History: Memorials	Robert Barr, Sylvain Lemoine, Eric Liu,		
				and Civic Identity, Mapping a Path to More Inclusive Mass Transit, and more	Alison Stewart and more		
				7 17 5			
Tuesday	10/24/2017	11:00 AM	12:10 PM	Afternoon Breakout Session Topics include:	Speakers include:		
				Financial Justice and Empowerment, Mayoral Powers in the Age of New Localism,	Laura Alcock-Ferguson, Alaina Harkness,		
L				Social Isolation and more	Jonathan Mintz and more		
Tuesday	10/24/2017	12:10 PM	12:50 PM	Networking Lunch	Consideration already	Intercontinental Lobby	
	10/24/2017			AG	Speakers include:		
Tuesday		12:50 PM	2:10 PM	Afternoon Mainstage Topics include:	Chimamanda Ngozi Adichie, Ta-Nehisi		
· ·				Citizen Engagement, Identity and more	Coates, Eric Liu, Joe Murphy, Joe		
Tuesday	10/24/2017	2.00 014	4.00 0.4	Ontional Lisbon form Tour	Robertson, Alison Stewart and more		Degistration is required to ettern defined to et-
Tuesday	10/24/2017	∠:UU PIVI	4:00 PM	Optional Urban farm Tour			Registration is required to attend a field trip

## **Draft Mayors Innovation Studio Agenda**

8:30 a.m. **Breakfast** 9:15 a.m. **Mayors Photo** 9:25 a.m. James Anderson Bloomberg Philanthropies, Government Innovation Welcome 9:30 a.m. Michael R. Bloomberg Interview with Francine Lacqua 10:30 a.m. − 10:40 a.m. James Anderson Introduction and Framing for the Day 10:40 a.m. – 11:15 a.m. Molly Turner, Lecturer, Hass School of Business at UC Berkeley Harnessing the Power of Disruption 11:15 a.m. – 11:30 a.m. Break 11:30 a.m. – 12:45 p.m. Jennifer Bradley, the Aspen Institute New Relationships Between Tech and Cities 12:45 - 1:30 pmLunch 1:30 – 1:35 p.m. Patti Harris, CEO, Bloomberg Philanthropies Introduces Paris Mayor Anne Hidalgo C40 at the Mayors Innovation Studio: Together 4Climate 1:35 - 2:00 p.m. Paris Mayor Anne Hidalgo and CEO TBD 2:00 - 2:15 p.m. Attendees move to breakouts 2:15 - 3:45 p.m. **Breakout Session** Theme 1: Mobility, Moderated by Antha Williams, Environment Program Lead, Bloomberg Philanthropies Theme 2: Energy, Moderated by Nigel Topping, Chief Executive Officer, We Mean Business Theme 3: Reinventing Cities, Moderated by Kirsten Dunlop, Executive Director, Climate KIC 3:45 - 4:00 p.m. Attendees move back to main room for plenary 4:00 - 4:30 p.m. **Plenary Session** Panel with reports from outcomes from breakout sessions with remarks from: o Mark Watts, Nigel Toppings from C40 Paris Mayor Anne Hidalgo 4:30 – 4:45 p.m. Closing Reflections, James Anderson

**Mayors Private Dinner** 

Updated by KC 9.29.17 - 10:00 am

7:00 p.m.