



**Cities**Today  
Institute

**Membership Information**  
**Digitalization & Innovation**

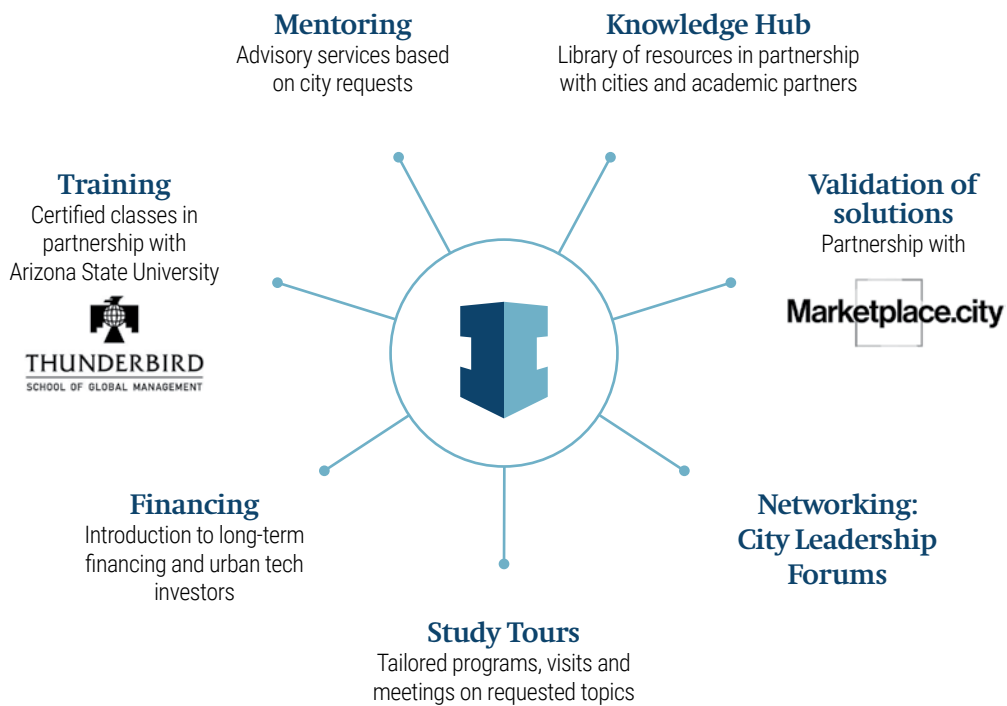




# Catalysing urban innovation

The mission of the Cities Today Institute (CTI) is to assist cities and regions to prepare for a livable, sustainable and resilient future by defining and implementing effective innovation strategies.

Through peers and professionals, the CTI provides cities with training and capacity building; leadership meetings; advisory services and peer-to-peer support; a knowledge library; and bespoke research.



The market for urban innovation is maturing. Following years of experimentation, local governments are reshaping the way we think of and plan for mobility, security, energy provision and citizen services. However, structural organizational, cultural, regulatory and financial barriers remain. The Cities Today Institute (CTI) has been launched to address and help overcome these challenges.



**“In nearly four decades of professional life, I’ve found that the best way to identify solutions to really hard problems in urban transport is to learn how various cities across the world have worked to address them.”**

**Michael Replegle**, Deputy Commissioner for Policy, New York City Department of Transportation



# How the Institute assists with the delivery of community services

## 1. Training and capacity development

Cities are embracing smart city programs but they are not necessarily building organizational structure or capacity to manage the transition to connected technologies. This is also true among the transportation agencies active in our community.

Skills and capacity development is a core need for all those responsible for smart city and urban innovation strategies. New technologies, new procurement and partnering models, ethics, new regulatory approaches and the ability to deal with 'system change' have created a steep learning curve for city managers.

CTI training comes in the shape of dedicated urban innovation leadership classes and summer school programs at locations around the world. CTI training can be fully tailored in content, focus and length according to the specific needs of one given community, city or region. CTI partners with Arizona State University, building programs and certifying CTI classes globally through the Thunderbird Executive Education Program.

## 2. Peer-to-peer support

The value of sharing the insights and experience of other cities led to the launch of Cities Today in 2010 as the first global knowledge platform for local governments.

The Cities Today Institute extends the benefits of knowledge sharing through:

- **Study tours:** the CTI organizes tours for local government delegations with presentations and site visits to demonstrate how policy and innovation have driven social, economic and environmental benefits in cities and communities. Upcoming tours are focusing on congestion pricing; land value capture; last-mile connectivity; carbon-neutral and affordable housing; and automated vehicles. Cities may submit requests to the institute for topics which they wish to research and our team will design the program, recommend cities to visit, set up the tour, arrange meetings with peers, and provide editorial research and coverage as required.
- **The Knowledge Hub:** the CTI has built a curated library of resources including digitalization and mobility masterplans, interviews with city leaders, research reports and case studies. Cities contribute to this searchable archive and may request materials and research which our team will collate from other city members.
- **Networking forums:** the 20-20 Cities meetings were launched in 2015 to increase knowledge sharing and create new models of engagement between cities and other key stakeholders. The invitation-only meetings now known as City Leadership Forums have regional chapters that each have their own series of meetings on Digitalization & Urban Innovation. With a roundtable format for 20 city leaders (CIOs/CTOs, Chief Digital Officers, Directors of Innovation and Directors of Smart City Programs) meeting every six months, the emphasis is on in-depth discussion to tackle what is and is not working in planning connected cities, what action points we can take forward to the next meeting, and what research needs to be commissioned and shared with the group. The peer-to-peer organization of the content and the composition of the group allow for active, challenging discussions that help city leaders arrive with a series of issues and depart with solutions based on other city or partner experiences.
- **Vetted solutions:** through our partnership with Marketplace.city, CTI links cities to solutions validated by other cities with supporting RFP and pricing information to make procurement more efficient and cost effective.



# How the Institute assists with the delivery of community services

## 3. Mentoring

The Cities Today Institute provides communities with mentoring support to solve issues based on a particular city's needs. A city requesting assistance will identify the issue to the institute and the Chair of the institute or a subject matter expert will identify the best people to assist the city with initial advice. These could be drawn from the CTI Leadership or Mentoring Teams, from CTI member cities or be a technical expert. The support will be provided in confidence and a "SWAT" team can be put together to assist the city with the implementation of proposed solutions.

20-20 City Leadership Forum, San Diego, 27-28 September, 2018



## 4. Building an eco-system of partners

The Cities Today Institute has been created for and with cities but members are able to reach out to:

- A. Universities and research centres:** select university partners with relevant experience in the field of urban innovation and digitalization have been invited to join the institute. Founding academic partners include Arizona State University and the University of Cambridge.
- B. SMEs:** cities can learn from SMEs through both the Marketplace platform and City Leadership Forums, where CTI organizes presentations from curated innovation partners who are working with cities to address specific urban challenges.
- C. Multinational corporates:** select companies are invited to join the City Leadership Forums to present research, case studies and to create new partnerships.
- D. Investors:** the Institute procures content from and introduces urban tech investors to cities and SMEs through the Leadership Forums.



# City Leadership Forums: Previous and Upcoming Hosts



**Bob Bennett**  
CIO,  
Kansas City



**Artem Ermolaev**  
CIO,  
Moscow



**David Graham**  
Deputy Chief Operating Officer,  
Neighbourhood Services,  
San Diego



**Jamie Cudden**  
Smart City Program Manager,  
Chief Executive's Office,  
Dublin



**Craig Hopkins**  
Chief Information Officer,  
San Antonio



**Michal Fišer**  
Chairman of the Board & CEO,  
Operátor ICT, Prague



**Danielle DuMerer**  
Chief Information Officer,  
Chicago



**Michael Pegues**  
Chief Information Officer,  
Aurora



**Ger Baron**  
Chief Technology Officer,  
Amsterdam



**Kimberly LaGrue**  
Chief Technology Officer,  
New Orleans



# Feedback from the City Leadership Forums



**“Fantastic opportunity to network with other government leaders and understand how they are using technology innovation to address challenges in their communities.”**

Seattle – **Michael Mattmiller**,  
(Former) Chief Technology Officer

**“I very much liked the format of the meetings. I felt very much part of the proceedings and in a position to contribute at any time. Time management was excellent and topics were not rushed.”**

Dublin – **Dick Brady**,  
Assistant Chief Executive for Environment and Transportation



**“The meeting was very well organised. The number of cities was ideal to create an environment for exchange of knowledge and experience.”**

São Paulo – **José Elvado Gonçalves**,  
Deputy Secretary of Transport

**“I can’t think of a meet up where I gained more knowledge than your recent summit.”**

Salt Lake City – **Aaron Bentley**,  
Chief Technology Officer



**“Very enriching exchange with an excellent mixture of cities of different sizes, interesting representatives of the industry and high quality dialogue.”**

Basel – **Alain Groff**,  
Head of Mobility

**“The meeting in Brussels had excellent venues and organisation, excellent choice of participants (private and public), and short inputs with intense discussions.”**

Hamburg – **Raimund Brodehl**,  
Deputy Director-General, Transport and Roads



**“The interaction with other cities during the discussion portions is what makes these meetings somewhat unique.”**

Houston – **Jeffrey Weatherford**,  
Director of Transportation

**“It’s clear that the work of Cities Today and City Leadership Forum is having a deep effect on the future of our metros and the sharing of great ideas between municipalities.”**

San Diego – **David Graham**,  
(Former) Deputy Chief Operating Officer for Smart & Sustainable Communities



**“What was great about this meeting was bringing in some of the private sector partners and it wasn’t a sales pitch. It was almost like a seminar or educational workshop and figuring out how they can actually help us do our jobs better.”**

Boston – **Gina Fiandaca**,  
(Former) Commissioner of Transportation

**“I just love events like this especially from a vendor side, it keeps you so grounded. I was telling the Verizon guys you can get so carried away in your own Powerpoint but the pragmatic reality is the interaction from the cities.”**

Signify – **Chris White**,  
CEO (Americas)





## Leadership team

The institute is led by former city and industry leaders, who have a track record of delivering on smart city programs, supported by a rotating Presidency held by current city officials.

### Institute executive team



**Kimberly LaGrue**  
President,  
North America

Chief Information Officer,  
New Orleans



**Bob Bennett**  
Chair

Former Chief Innovation  
Officer, Kansas City



**Bas Boorsma**  
Managing Director

Former Digitalization Lead,  
Europe, Cisco



**Bob Borzillo**  
Executive VP, Partnerships

Former VP of Smart Cities,  
Itron

### Training & mentoring team

**Jonathan Reichental**, former CIO, Palo Alto

**Debra Lam**, former CIO, Pittsburgh

**Thomas Beermann**, former Managing Director, Car2Go

**Prof. Diana Bowman**, School for the Future of Innovation in Society, Arizona State University

**Bill Ruch**, former General Manager, Cubic Transportation Systems

**Burkhard Horn**, former Director of Transport, Berlin

**Mika Rytönen**, former Head of Business Development EMEA, HERE

**Teppo Rantanen**, Executive Director for Innovation, Tampere



**“It is crucial that cities and business develop new models for strategic engagement to realize the full capability of business to deliver innovative solutions. Cities win by getting practical, cost-effective solutions to realize their ambitious sustainability visions.”**

**Gino Van Begin**

Secretary General, ICLEI Local Governments for Sustainability and member of the Cities Today advisory board



# Membership

- Full membership is open to any city, state, metropolitan or local government in North America and Europe through a designated Lead City Representative (LCR).
- Online membership is open to any city, state, metropolitan or local government which can apply through a designated Lead City Representative (LCR) for access to the Knowledge Hub, discounted training sessions and enrollment in the mentoring program.
- The LCR must be a senior official within the city government focusing on digitalization:
  - Chief Information Officer, Chief Innovation/Digital Officer or Chief Technology Officer
  - Director of Smart City Programs
  - Director of Innovation
- Membership applications will be processed and approved by the Executive Team. There will be a maximum of 25 city members in each of North America and Europe for 2019-20 to ensure effective access to the Institute's services for all members.
- No fees are payable for cities to join the Cities Today Institute. Members must complete the application form and subscribe to the CTI Charter.
- No fees are payable for access to the Knowledge Hub or attendance at City Leadership Forums. Members must attend at least one City Leadership Forum per year in their region and must have a designated team member to contribute to the Knowledge Hub and respond to CTI requests.
- Fees are payable for additional places at City Leadership Forums and for training and study tours.
- CTI cities will have their own private members-only portal providing:
  - Free access to the Knowledge Hub and research library.
  - Priority no-fee registration for City Leadership Forums with complimentary accommodation and meals included.
  - Free enrollment in Marketplace.city
  - Priority access to City Leadership Training with discounts for staff members.
  - Free enrollment in the CTI Mentoring service (no fees are payable for initial consultations).
  - Link to biography on official city website or LinkedIn.

## 2019/2020 Program

### City Leadership Forums:

EUROPE: Amsterdam, London and Rome.

NORTH AMERICA: Chicago/Aurora, New Orleans and Philadelphia.

### City Leadership Training:

EMEA: Dortmund, Geneva and Rome.

NORTH AMERICA: Philadelphia, Phoenix and Washington DC.





# Cities Today: a decade of leadership

*Cities Today* has been connecting urban leaders since 2010 when the publication was launched at the World Summit of Local and Regional Leaders in Mexico City, the first such global title in the market. At that time there was no global media to connect cities to one another or with the private sector and the publication was launched in front of 2,000 mayors and officials in partnership with United Cities and Local Governments, the largest city association in the world.

*Cities Today* has MoUs and relationships with over 50 city associations providing us with a unique reach in terms of content and distribution and has been ranked in the top ten of 100 brands for its influence on social media for cities and sustainability. *Cities Today* was the highest-ranked specialist media.

## Top 10 brands:

Rank	Twitter Handle	Name Influencer	Score
1	@c40cities	C40 Cities	100
2	@CompactofMayors	Compact of Mayors	75.27
3	@ICLEI	ICLEI	70.15
4	@UNFCCC	UN Climate Action	58.97
5	@WorldBank	World Bank	57.78
6	@NYClimate	NYClimate	55.77
7	@100ResCities	100 Resilient Cities	50.16
8	@BloombergDotOrg	Bloomberg.org	46.19
9	@Citi	Citi	43.65
<b>10</b>	<b>@Cities_Today</b>	<b>Cities Today</b>	<b>43.35</b>

Other selected:

17	@UNEP	UNEP	30.34
21	@CityLab	CityLab	28.81
35	@ArupGroup	Arup	21.66
41	@UNHABITAT	UN-Habitat	20.13
45	@Siemens	Siemens	19.33
54	@BYDCompany	BYD	16.87
61	@wbcscd	WBCSD	15.65

Source: Analytica, 2016



**"The preeminent publication on city sustainability."**

**Patricia McCarney**

President, World Council on City Data

## Contact



**Bob Bennett**

Chair, Cities Today Institute  
bob.bennett@cities-today.com  
Tel: +1 816.301.7301



**Bas Boorsma**

Managing Director, Cities Today Institute  
bas.boorsma@cities-today.com  
Tel: +31 655376171



**Richard Forster**

Editor-in-Chief, Cities Today  
rforster@cities-today.com  
Tel: +44 203 286 2509



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