

Borgarráð

***Fyrirhuguð ferð borgarstjóra til Berlínar dagana 29. júní til 1. júlí 2017***

Fyrirhuguð er heimsókn borgarstjóra til Berlínar í Þýskalandi dagana 29. júní til 1. júlí 2017. Tilgangur ferðarinnar er erindi borgarstjóra á árlegri ráðstefnu tímaritsins Monocle í London, Monocle Quality of Life Conference, sem haldin er í Berlín í ár. Erindi borgarstjóra og þátttaka í pallborði verða á dagskrá milli kl. 14.30 og 15.00, föstudaginn 30. júní 2017, í málstofunni "Leadership Panel - How it's done: Global City Leaders Reveal the Future of the City". Þá mun borgarstjóri funda með borgarstjóranum í Berlín, Michael Müller, í ráðhúsi Berlínar síðar sama dag. Ferð borgarstjóra og gisting er í boði ráðstefnuhaldara. Með borgarstjóra i för verður aðstoðarmaður hans, Pétur Krogh Ólafsson.

Hjálagt er boðsbréf Gaia Lutz hjá Monocle, móttekið 18. maí 2017, auk staðfestingarbréfs frá Andrew Tuck ritstjóra Monocle, móttekið 6. júní 2017.

Dagur B. Eggertsson

Hjálagt:

Boðsbréf til borgarstjóra frá Gaia Lutz hjá Monocle, móttekið 18. maí 2017: "Invitation Letter Mayor Eggertsson"

Staðfestingarbréf vegna heimsóknar frá Andrew Tuck, ritstjóra Monocle, móttekið 6. júní 2017: "Confirmation Letter Eggertsson"

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Dear Mayor Eggertsson,

I hope all is well. I am writing to you on behalf of Monocle magazine's editor in chief Tyler Brûlé and editor Andrew Tuck to see you are available to join us as a key panellist at our annual Monocle Quality of Life conference. This year it will take place in Berlin from Thursday 29<sup>th</sup> of June to Saturday 1<sup>st</sup> of July, with all major panels taking place on the Friday.

We will bring 150 delegates to Berlin to hear from the world's leading architects, cultural figures, mayors, entrepreneurs, designers and media figures about the forces shaping our lives, cities and businesses – and we would like you to help us focus the debate.

We have diverse panels during the day all exploring the idea of 'Quality of Life', a topic that we are very passionate here at Monocle, through different angles - such as government, transportation, media, culture, hospitality etc... Taking a more political view, we have at the local level the Mayor of Neukölln in Berlin Franziska Giffey, who will be talking about the challenges and solutions in integrating Berlin's most multicultural neighbourhood. We will also bring in renowned architect Daniel Libeskind, who designed the Jewish Museum in Berlin amongst other wonderful projects, to speak about the city's relation to its past - how it can learn from it, and grow from it. We are also expecting Mayor Peñalosa from Bogotá to tell us about some the challenges in running the Latin American metropolis. We would be delighted if you could join the discussion, and believe you could add a lot to the event by simply sharing your insights and experience in Reykjavík - what were some of the challenges you have had to overcome, how different sectors have had to collaborate, and what you see as the way forward. Monocle can of course take care of your flights and accommodation in Berlin.

The debates will be part of a weekend of great hospitality with music, dinners, drinks receptions and films, all selected by Monocle's editors. On the Saturday we will also work with keys design studios and art galleries in a series of exclusive open days. This will be an informing and, importantly, fun weekend; it will be an intimate gathering and there won't be a lanyard in sight.

The talks will be aired on our radio station, Monocle 24, and made into podcasts that will be available on iTunes. We will also be making a series of films from the event.

Please do not hesitate to contact me if you have any questions. I will follow up in the coming days to see if you may be able to join us.

Kind regards,

Gaia Lutz, Monocle



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Dear Mayor Eggertsson,

On behalf of Monocle I wanted to thank you again for agreeing to be a speaker at our annual Monocle Quality of Life Conference in Berlin, which runs from Thursday 29 June to Saturday 1 July – with all the panels on the Friday. Your participation is highly valued by us and we know that your presence will help make this a very inspiring event.

I also wanted to give you some initial details about our time in Berlin. The Thursday evening will be given over to a welcome reception that will then be followed by a dinner for panellists and Monocle's key staff. On the Friday each panel will start with a discussion hosted by a Monocle editor and this will then be followed by questions from the floor. There are no set speeches or presentations, although we will be able to show images from any projects you would like to refer to. We will be sending you a fuller breakdown of your session and timings in the coming days so that you know the range of elements we hope to touch on. We will also send you details of all the other confirmed speakers. This will be a relaxed day and you can dress as you wish, though bear in mind that we will be filming the whole day and audio reports will go our live on Monocle 24.

On the Saturday there will be a casual final breakfast for all delegates and Monocle's team. This will be followed by an atelier tour where a number of stores, offices and cultural spaces will welcome us and show their work.

Gaia Lutz (gsl@monocle.com) is at your disposal regarding any enquiries you may have. Travel and accommodation will be taken care of by Monocle; we will cover a return flight, airport transfer and hotel room at Soho House Berlin for two nights (Thursday 29 and Friday 1). In the meantime we would ask you to provide Gaia with the following information:

- In order for us to book your travel, kindly let us know your preferred flight times, and travel document details (Name on document, nationality, document number, date of birth and expiry date)
- Please let us know the number for the mobile phone you will be using in Berlin.

If you wish to bring a partner to the conference, please inform us and we will be happy to add an extra ticket to the conference and all associated events over the weekend.

We look forward to welcoming you in Berlin soon.

Kind regards,

Andrew Tuck, Editor



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