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Sent: miðvikudagur, 14. nóvember 2018 10:24

Til: Dóra Björt Guðjónsdóttir <Dorabjort@reykjavik.is>

Afrit:

Efni: Norræn höfuðborgaráðstefna og dagskrá UFGC 21.-24. maí 2019 - borgarstjórnarfundur 21. maí 2019

Sæl,

Á dagskrárfundi borgarstjóra á dögunum var rætt um Norrænu höfuðborgaráðstefnuna sem næst verður haldin í Osló dagana 21.-22. maí 2019. Dagsetningin er valin af Osló með tilliti til þess að í beinu framhaldi, dagana 21.-24. maí 2019, mun borgin verða vettvangur fyrir alþjóðlega ráðstefnu um sjálfbærar borgir, [Urban Future Global Conferene](#) í tilefni þess að borgin er Græna borg Evrópu 2019. Dagskrá UFGC er mjög metnaðarfull og er búist við mikilli og fjölbreyttri dagskrá og fjölda gesta víða að. Borgarstjóri hefur þegar verið beðinn um að halda erindi á ráðstefnunni.

Í ljósi þess að oddvitar meirihluta og minnihluta hafa jafnan sótt Norrænu höfuðborgaráðstefnuna ásamt nokkrum starfsmönnum, og í ljósi þess að skv. áætlun er fundur í borgarstjórn þennan þriðjudag, 21. maí 2019, fól borgarstjóri mér að fara þess á leit við forseta að athuga möguleikann á að á hnika til fundi borgarstjórnar og mögulega halda vikuna áður.

Bestu kveðjur,
Hilmar

Hilmar Hildar Magnússon

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Reglur um trúnað í tölvupóstsamskiptum: <http://www.reykjavik.is/trunadur>

Leiddu hugann að umhverfinu áður en þú prentar út þennan tölvupóst. Prentaðu á báðar hliðar í svarthvítu ef nauðsyn krefur.

Frá: Marthe Elin Hoddevik Jensen <marthe.hoddevik.jensen@byr.oslo.kommune.no>

Sent: föstudagur, 28. september 2018 14:10

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Efni: Please indicate availability for Nordic Capitals Conference 2019 in Oslo - preparatory Skype meeting

Dear Nordic colleagues!

Thank you for a good meeting in Stockholm this spring regarding the planning of next year's Nordic Capitals Conference.

As discussed then, the plan is to arrange this conference back to back with the Urban Future Global Conference taking place in Oslo on May 22-24. This conference – and the Nordic Capitals Conference – will be listed as major events during the Oslo European Green Capital 2019.

This means that the Nordic event will get more publicity, a greater public, be partially integrated in a substantial conference programme – and the political network available to the Nordic politicians will be multiplied.

As we also discussed in our meeting in Stockholm, in order to fit this event into our politicians busy schedules, we will opt for a lunch-to-lunch programme.

FRAMEWORK - DRAFT PROGRAMME NORDIC CAPITALS CONFERENCE

Tuesday 21 May

- Afternoon (15h-16h): Opening session/meeting for the Nordic Capitals (e.g. How do the Nordics involve the inhabitants in the Green shift? – this is a suggestion from Oslo as EGC 2019)
- Networking/separate meetings (16h-18h)
- Dinner reception (buffet) in City Hall (TBC) with entertainment

Wednesday 22 May

- Morning (Time TBC) Opening ceremony Urban Future Global Conference
- **Morning (Time TBC) Session (plenum or other format) with participation from the Nordic (Governing) Mayors in the UFGC programme**
- VIP lunch with the Nordic participants hosted by the Governing Mayor (TBC)

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- Afternoon: (optional) participation at the UFGC programme

Thursday 23 May

- (optional) participation at the UFGC programme

Friday 24 May

- (optional) participation at the UFGC programme

THEMATIC SCOPE

When it comes to the theme for the **Session with participation from the Nordic (Governing) Mayors in the UFGC programme:**

In attachment you will find information about the draft programme for the UFGC naming 10 potential 10 topics. Again, as earlier discussed, one overarching topic where the Nordic perspective could be discussed, is 4. Leadership. Howcome the Nordics are frontrunners in so many policy areas – and in what areas are the Nordics lacking behind, despite the advanced position, etc. This can also be related to and showcased by each of the other 9 specific topics – which are also very interesting and on the agenda for all of us.

We need to discuss this together, and I propose that we arrange a Skype meeting together with the secretariat for the Urban Future Global Conference by Gerald Babel-Sutter, preferably next week already. Please get back to me with an indication of when you are available by Monday 1 October. If you can't take time for such a meeting, please send your feedback to me by e-mail within next week on Friday 5 October.

Suggestions:

- Monday 1 October: after 12h
- Tuesday 2 October
- Wednesday 3 October
- Thursday 4 October before 12 h
- (Friday 12 October)

Vennlig hilsen/Best regards

Marthe Elin Hoddevik Jensen

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FUTURE
BUILT



May 22 - 24 | 2019

Oslo, Norway

Shaping the program for those who shape the future of our cities

Developing the UFGC19 program

Internal working document

As of September 20, 2018

Program development

Over the course of 4 months, the program team has co-created with more than 200 experts and organizations a brainstorming document with more than 120 individual themes that could be exciting to be featured in the program.

Early September, we have then identified a selection of 10 key topics that we will now develop further, draft storylines and potential sessions:

1. CAR-FREE CITY LIFE	3
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3. METROPOLITAN AREAS MANAGEMENT	5
4. WHAT TYPE OF LEADERS ARE REQUIRED	6
5. CUTTING CARBON EMISSIONS	7
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9. HOW TO BUILD SUSTAINABLY	11
10. REALIZING CITIES FOR CITIZENS (THE ONLY THING THAT REALLY COUNTS)	12
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1. Car-free city life

Most cities around the globe are struggling with traffic and realize that a city centering around cars will not work in the long-run. Congestions cause severe economic damages, space required for cars & traffic is urgently needed for other purposes and in addition, the current car-centered mobility is a serious health hazard to citizens. So it's no surprise that cities around the world are looking for alternatives and ways to reduce car traffic. But what does it take to make the car-free city life happen (and enjoy it)?

Step 1: Political leadership

- How to challenge a strong lobby
- How to make people want to change their behavior
- Livable cities vs. individual rights (to drive whenever/wherever)
- How to deal with backlash (civic, legal, economic)
- Can leaders make changes happen too fast?

Step 2: Coming up with a common goal

- How to get citizens involved & on board
- How to communicate along the way
- Ways to change the mindset (tactical urbanism, trials, etc.)

Step 3: Urban mobility options

- Mobility modes
- City logistics
- MAAS vs. public transport (will cities be able to effectively make transit policy?)
- Sharing
- How to set priorities when it comes to distributing space/investment among various modes of transportation

Step 4: Re-designing the city

- What to do with all the (road) space?
- What should be happening (move, live, play, plant, harvest, communicate, ...?)
- Planners will need to add skills to road planning, such as public spaces, placemaking, surfaces, etc.
- Making it happen is so much about intra-municipal cooperation. It's all about anti-silo-thinking

National & regional leadership in changing mobility

- Urban Mobility Agreements

2. Electrification

One key strategy to reduce carbon emissions and health hazards connected to mobility is large-scale electrification. Even though it has no effects on congestion, reducing carbon, NOX and small particles emissions is important to most cities around the world. Electric vehicles are getting more and more available, however only very few cities had been able to realize a substantial share of electric vehicles so far: Oslo is one of the very few exceptions and Europe's e-mobility capital.

The honest story about electrifying mobility in Oslo

- The success factors, contributing frameworks and leadership
- How did they do it with their infrastructure? (managing peak hour demand)
- What are the lessons learnt and what's the flipside of this development?

Electrifying public transport

How Norway takes electrification to the next levels

- Electrification of passenger ferries
- Electrification of cruise ships
- Electrification of aviation

3. Metropolitan areas management

Most cities are not isolated islands as the vast majority of cities is embedded in vibrant metropolitan areas. Most urban challenges, however, don't stop at municipal borders and key development issues such as mobility, economic development and land-use should be planned for the entire region. With often opposite goals when it comes to competition for citizens, investments and funding, it is no surprise that metropolitan management is so difficult ... and rarely successful.

Can co-governance in metropolitan areas really work?

- What tools & processes are used around the world
- FuckUp stories
- Relevance in international economic competition

Governance setups

- Overwhelming cities vs. lack of capacity/expertise in small communities
- Overview of potential governance setups from metropolitan areas around the world

Ways to balance opposing goals

- Finding common ground (vision & strategy)
- Balancing differences in land-use, mobility, transit, business & citizen development and economic growth
- How can regional BD teams work?

How to make binding regional planning possible?

4. What type of leaders are required

Many cities are at a crossroads as key strategic and very long-term decision must be made to secure long-term success. Climate change poses an imminent threat to many cities and global megatrends & new technologies challenge almost all municipal processes currently in place. It becomes more and more obvious that governance structures and decision-making processes are ineffective in solving the challenges on hand. But what kind of governance and decision-making would we need ... and more importantly, what structures and leaders are required for that?

Why are cities no longer working the way they did until now?

- Speed of change
- Networks & Digitalization
- Mobility of (human & financial) resources
- What organizational structure would be required vs. what do we have today

Citizen involvement in decision making

- Which decisions
- What are the consequences of strategic citizen involvement (eg. municipal job descriptions)

The “Short-term decision making” challenge

- Leaders thinking beyond a 4-year election span
- How to obtain publicly supported long-term goals
- Cooperation & transformation should be made an integrated part of everyday's work

Innovative city leadership

- Innovative municipal organizational structures
- New leadership thinking (examples from around the world)

5. Cutting carbon emissions

Cities are critical when it comes to cutting carbon emissions to levels that might limit global warming. That's why many cities around the world are undertaking bold actions to substantially reduce their CO2 emissions in the next years. However, cutting emissions is complex, emotional, touches the lives of many and involves a broad range of players. Let's take a closer look at the front-runner cities, their experiences, their tools and what did not work along the way.

How to measure & control a city's emissions

How to get people on board for large change-processes

Governance of climate action

- Tools to steer action
- The need to institutionalize leadership
- Cooperation of cities, metropolitan areas, industries and other stakeholders
- Who should be the players involved (and taking a stake)

6. Circular Economy

Everybody is talking about “Circular Economy” and it’s clearly one of the buzzwords #1 in the urban context. But what exactly is it, how can cities benefit from it and how realistic are circular economy concepts on an industry, city or regional level? Let’s hear from the experts and cities operating at the forefront of a different economic thinking and let us identify the most promising opportunities for cities.

The Circular City: utopia or reality?

- What is circular economy really?
- Status of circular economy in the urban context
- How cities get started

Circular Economy and new business

- What new businesses will develop (are required)
- Which sectors will have the biggest impact

Examples from leading cities

- Amsterdam
- Utrecht
- Glasgow

Circular Economy and the material loops: circular buildings

- Use cases from the buildings sector

7. Green Public Procurement

Public Procurement is often seen as a rather dull and boring legal field. However, with European cities procuring billions of Euros every year, cities not only have substantial purchasing power. Most of all, they hold a very powerful tool to implement change when it comes to sustainability. And cities around the world are increasingly unleashing these powers to drive change in industries, ranging from mobility to construction and from energy to food.

Unleashing the tiger: how green procurement can be a tool for change

- How to use public procurement to spark innovation
- Leadership for green procurement

The best Green Procurement examples from Europe

- Oslo, public buildings (bidding on solutions rather than on price)
- Norwegian “supplier conference” model

Preparing the tiger: what needs to be done to get started

- Leadership pre-requisites
- Legal framework
- Helping your procurement experts

Green Procurement specialist seminar

- Half-day or full-day specialist seminar aimed at municipal public procurement experts

8. Business opportunities

Many cities are struggling with the massive changes happening right now and those that are on the horizon. Industries disappear, the job landscape changes dramatically, innovation happens at ever-increasing pace, new technologies will influence and shape cities such as the industrial revolution did. At the same time, climate action, reducing emissions and becoming more sustainable is a key task cities must tackle. So the question is, how to develop long-term strategies in an ever-changing environment? To say it in Ken Livingston's words: "everything in sustainability and tackling climate change is about creating jobs". So let's find out how.

What new industries will develop

- What industries will develop in a low-carbon society?
- Job creation & transformation through circular economy
- Where will the jobs of the future be?
- The effects of shared solutions
- How leaders can support the growth of new industries

What are the solutions cities need?

- Identifying the key challenges ahead for cities
- How to create jobs with sustainable development?

Nature-based solutions

- Workshop on available solutions
- Marketplace

Meeting innovation

- Connect with the most innovative solution providers out there

9. How to build sustainably

Naturally, buildings and the entire built environment play a key role in defining a city. At the same time, buildings play a critical role when addressing emissions and tackling climate change, both in terms of energy use as well as in construction. Whereas plus energy buildings of almost any size can be realized today, such solutions still remain the exception, rather than the norm. So let's find out why that's the case and how cities can make sure they are indeed built in a sustainable way.

The quest for building sustainably

- The building section in cities: getting the picture right
- Reasons of resistance to sustainable buildings
- Challenges to the real estate value chain when building sustainably
- Who are the stakeholders and how should they work together
- The economy of green buildings

Toolbox for sustainable cities & their leaders

- How will the process of building need to change?
- How to design building incentives & the permit process
- How to get large-scale development right from the beginning
- What kind of leadership is required?
- Building codes
- Architectural policy
- Public procurement

S1: Saving resources through better utilization

- What to do with disused buildings?
- Re-use of buildings, alternative use and temporary use
- Sharing buildings & space

S2: Upgrading existing buildings

- Up-fill
- Large-scale energy upgrading
- Flexibility in use
- Tech-innovations to upgrade existing buildings
- Zero-energy refurbishment? Limitations in the existing building stock

S3: Zero-energy: reality or marketing slogan?

- Reality check: experiences with (nearly) zero-energy buildings & districts
- Challenges to the building as energy producer
- Looking into the most innovative zero-energy projects & programs

S4: Taking carbon out of construction

- Embodied carbon in construction
- The zero-emission construction site
- Building in wood
- Circular economy in the building/construction sector
- Buildings as material banks

10. Realizing cities for citizens (the only thing that really counts)

Developing cities for the well-being of citizens sounds like a no-brainer political slogan before elections. But is it? When taking a closer look at cities around the world today, we see polluted cities, infrastructure focusing mainly on noisy (and polluting) car traffic, less green spaces, inaccessible rivers & seashores, and so on. But what would change, if concepts such as well-being or happiness of citizens really are #1 priority? And would it event be possible for urban dwellers to live a sustainable lifestyle?

Defining the “Happy City”

- What could a happy city be?
- Who defines that? Creating a common public vision.
- The social dimension of sustainability

Living the sustainable lifestyle

- What structures are required to live sustainably & climate-friendly?
- How to supply goods & social infrastructure

How to get people involved

- How to involve citizens to ensure bigger ownership of the change process

Building blocks of happy cities

- Water and the city
- The blue and the green of a city
- Housing & public spaces (as cities increase density, public spaces become more important)
- Social infrastructure

11. Backup topics

In addition to the 10 main topics, we have identified some topics that would be great to include in the program, however it is not clear at this point if room & time constraints allow for them to be integrated:

Affordable cities

As cities are becoming denser, they are becoming more efficient and (hopefully) more sustainable. However, at the same time denser cities usually come along with higher prices on land, which translates into higher prices for housing and commercial activities. Many booming and densifying cities have massive social and economic challenges on hand as rising prices drive citizens and businesses out of city centers, eg. adding to longer commutes. Can successful cities today also be affordable at all?

- Value of land increases much more than income of citizens & smaller businesses
- Most vulnerable groups include young professionals and minority groups
- How to balance the focus between new vs. old businesses/industries (with different skill requirements)
- Should the market lead, or should cities intervene?
- What can cities actually do to ensure affordability?
- Examples from around the world

Developing a city strategy

Cities usually have many departments and coordinating activities across them, is a key challenge. Just a few cities have been able to develop a city-wide vision and corresponding strategy along which all departments need to work. But how to come up with a vision and strategy that's widely supported by citizens and city administration alike? And how to execute such a strategy. Let's hear from the pioneers.

- How to develop a city strategy
- How to convince city leaders for the need of a common strategy (that looks beyond the next election horizon)
- How to create a (public) atmosphere where long-term thinking is possible

Making innovation happen

No question: most cities have more challenges than solutions and urgently need innovative ideas to tackle them. But how can cities create an environment to spark innovation, support innovation or generate innovation themselves?

- What environment is needed to spark innovation?
- How to connect academia, city authorities and businesses?
- How to use the urban fabric to stimulate innovation?
- Sharing risks in innovation
- Infrastructure for innovation

Allocating space in cities

As cities are becoming denser and the price for space is skyrocketing, the challenge for city leaders and planners of allocating space become more and more difficult. How much for housing, how much for commercial, how much for big business, how much for recreation, how much for green & blue, how much for mobility and more importantly, how much for cars, public transport, walking, biking, MaaS, and so on. It seems

increasingly impossible to solve that *Gordian Knot*. What can we do, and what are innovative cities trying out?



#UFGC19

Oslo, Norway
May 22-24, 2019

All you need to know about UFGC19

The URBAN FUTURE Global Conference is the #1 meeting place of today's most active and passionate CityChangers. Thanks to its focus on the people driving the transition towards sustainable cities it is the fastest growing urban event in Europe. More than 2,600 experts from 60+ countries met at UFGC18 in Vienna – with about 3,000 expected to gather for UFGC19.

Key data

Dates: May 22-24, 2019
Location: Oslo, Norway
Attendees: approx. 3,000 from 60+ nations

One week of sustainable action

UFGC week will be one of the signature events in the *Oslo European Green Capital* year, attracting hundreds of speakers & media representatives as well as sustainability leaders from around the globe. With UFGC taking place from Wednesday to Friday, several additional events will take place during that time, prior and after the main conference days.

Additional events

There will be a long list of meetings, conferences, workshops and consultations taking place directly connected and/or fully integrated into UFGC19. As of September 2018, the following additional main events have been confirmed:

World Green Building Council	Extended European Network Meeting
Conference of the Nordic Capitals	Bi-annual conference on high political level
BYLIVsenteret	Annual Meeting of Norwegian Municipalities
Eurocities	Young Ambassadors Network Meeting
UN Global Compact – Cities Program	European Network Meeting

Partners

UFGC is a non-profit event focussing on connecting the world's most passionate change makers in the urban domain. At the same time, it gathers a large network of more than 70 organizations that are actively involved in making UFGC the only not-to-be-missed event for those who make cities more sustainable. UFGC partners include:





#UFGC19

Oslo, Norway
May 22-24, 2019

Widespread top political involvement

UFGC has developed into a key meeting place for top-level political decision makers from across Europe and beyond. At UFGC18, more than 120 mayors and deputy mayors have followed the personal invitation of the Mayor of Vienna, getting involved as delegates and joining discussions. At UFGC19, we are expecting at least a similar number, thanks to the personal involvement of Oslo Mayor Raymond Johansen, who is personally inviting more than 700 of his peers from across Europe, North America and Asia.

Part of OSLO European Green Capital 2019

UFGC19 is one of the signature events of the city of Oslo's European Green Capital 2019 campaign, providing the URBAN FUTURE with additional visibility and tie-ins with European groups. UFGC19 will be co-hosting several international networks and EU projects that will use the event for meetings, gatherings and public events.

Strong media attention

We are expecting more than 100 media representatives from across Europe, connecting with CityChangers & exciting businesses, "hunting" for stories and experiencing the City of Oslo, then European Green Capital. Premium partners have access to this group of journalists prior and during the event.

Outreach & Special target groups

UFGC19 will for the very first time interact more strongly with the local public communities, enabling events and activities for citizens. This might include public lectures, a movie festival, and EXPO & art installations at public spaces.

In addition, UFGC19 will realize together with several business & organisational partners dedicated international programs for specific target groups, providing access to & involvement with the URBAN FUTURE core event. These specifically targeted groups involve

- Public procurement experts
- Start-ups
- NGOs
- Students

**URBAN
FUTURE**
global
conference

May 22-24 | 2019
Oslo | Norway

urban-future.org

OSLO



**FUTURE
BUILT**



Do you know,
what a

CityChanger

is?

1 of 2,561 CityChangers attending UFGC18 in Vienna

Jennifer Keesmaat

Former Chief City Planner, City of Toronto



CityChangers are among the ...

- **most active**
- **most passionate**
- **best connected**

... change agents in our cities

They are the
future of our cities.

CityChangers are ^{making} ~~talking~~
cities sustainable. Today.

How about connecting

with thousands

of them in one place
in just a few days?



Welcome to the

URBAN FUTURE

Global Conference

Europe's largest event for making cities sustainable

#UFGC19

May 22-24
Oslo, Norway

Meeting of the world's most passionate
CityChangers

100+
mayors



1 week
packed with
events &
meetings

60+
countries



300+
cities



Network of
9,000+
experts



more than
4,300
contacts



2.8m
global reach

3,000+
attendees



1 year
of int'l
communications

Signature event
Oslo European Green Capital 2019

50+
partners join forces

4 themes

Urban Mobility
Built Environment

Leadership
Green Business

2019 Event Schedule *

Monday
5/20

Tuesday
5/21

Wednesday
5/22

Thursday
5/23

Friday
5/24

Option



Nordic Capitals Conference
Biannual mayors' conference

WGBC
Extended Europ. Meeting

ISOCARP
Europ. Network Meeting

BYLIVsenteret
Annual Conference

UN Global Compact
Cities' Program European Network Meeting

* side events as of May 30

This is
what you should
know about #UFGC19

Key Facts

#1

Unique Community

1. Most active urban change makers
2. Very passionate about driving change
3. Highly connected multipliers
4. Drivers of innovation in their cities, industries & businesses
5. Worldwide community

#2

CityChangers

1. All hierarchy levels

CEOs, mayors, founders, project managers, department heads, experts, project members, activists, consultants, government, policy makers.

2. Many backgrounds

Mobility, energy, construction, architecture, government, social services, law, procurement, housing, urban planning, real estate, high-tech, business

3. One common passion

To make cities more sustainable and drive the change

#3

Top-level deciders

1. Most active change makers
and 100+ mayors & CEOs
2. High level of personal involvement
3. Many are personal guests of the
Mayor of Oslo

#4

Programme

1. Focus = how to make change happen (and in particular the people who do)

2. Co-created around 4 core themes

Urban Mobility, Leadership for Change, Built Environment,
Green Business & Innovation

3. 45+ sessions, 35+ field trips & workshops

4. “Sustainable Buildings” will be a key topic

What's in it for **you** ?

Let's make it more valuable to your stakeholders!

Let us

join forces

Hosting Nordic Capitals Conference
together with UFGC19

Joining forces will increase ...

Relevance for mayors

1. **Biggest sustainability event in Nordics**
2. **>100 int'l mayors & dep. mayors meet**
3. **Showcase for leading Nordic cities**
4. **>100 journalists**
5. **Speaker involvement in UFGC19**

Joining forces will increase your cities' ...

Awareness

1. This is where city-leaders meet, the ideal platform to put Nordic cities centre stage
2. NCC as part of UFGC provides 9 months of European communications
3. Telling city's story to a global audience
4. Strong media & social media integration

Joining forces will showcase your cities & mayors as ...

Thought leaders

1. **Joint media work before the event**
2. **Get your key stakeholders involved in the UFGC program with its int'l audience**
3. **Connect with attending 100+ journalists**

Join a community

More than 50 partners (and counting)



What will be the

topics

The program focuses
on 1 question

**How to make cities
(more) sustainable**

50+ individual sessions cover a broad range of topics, centering around 4 core themes

1 Leadership

Such as

City strategy
Cutting emissions
Green procurement
What leaders we need

2 Green biz & innovation

Such as

How to change industries
Working together for innov.
How sharing changes cities
Food and the city

3 Built environment

Such as

How to build sustainably
Save by better utilization
Climate adaptation

4 Urban Mobility

Such as

Cars and the city
MaaS
Can we plan mobility?
City logistics

UFGC19 program will be released

Early November 2018

Until then, shape the program with us

(... and hundreds of fellow experts from around the world)

**URBAN
FUTURE**
global
conference

May 22-24 | 2019
Oslo | Norway

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**FUTURE
BUILT**

