



Borgarráð

Reykjavík, 17. desember 2024  
MSS22070048

### **Þátttaka borgarstjóra í OECD Champion Mayors for Inclusive Growth Initiative**

Það tilkynnist borgarráði hér með að borgarstjóri mun þiggja hjálagt boð um þátttöku í OECD Champion Mayors for Inclusive Growth Initiative, sem barst frá formanni hópsins.

Hilmar Hildarson Magnússon, verkefnastjóri alþjóða- og húsnæðismála, skrifstofu borgarstjóra og borgarritara, verður tengiliður verkefnisins og mun sjá um samskipti og utanumhald vegna þess.

Einar Þorsteinsson  
borgarstjóri

Hjálagt:

Boðsbréf til borgarstjóra um þátttöku í OECD Champion Mayor for Inclusive Growth Initiative, dags. 7. ágúst 2024, ásamt eyðublaði vegna þátttöku.



**Reykjavík**



**Matúš Vallo, Mayor of Bratislava, Slovak Republic**  
CHAIR OF OECD CHAMPION MAYORS FOR INCLUSIVE GROWTH

**Lamia Kamal-Chaoui, Director**  
OECD CENTRE FOR ENTREPRENEURSHIP, SMES, REGIONS AND CITIES

Mr Einar Þorsteinsson  
Mayor of Reykjavik  
Iceland

Paris, 07 August 2024

CM2024-053

Dear Mayor Þorsteinsson,

There is an urgent political and economic imperative to address rising inequalities within our society by creating economic opportunities for all. Nowhere is this clearer than in our cities – which are engines of growth and innovation, but also house high and growing inequalities.

Mayors have a vital role to play. Within our own cities taking action to pursue inclusive growth – facilitating a just transition in the face of climate change, investing in sustainable infrastructure, improving access to quality jobs, providing affordable housing, ensuring reliable public services and promoting education that improves life chances for all. And as political leaders, mayors can also make the broader, international case for economic policies which promote wellbeing for everyone. In these challenging times, the actions of local leaders to forge a more inclusive future are more vital than ever.

Since 2016, the [OECD Champion Mayors for Inclusive Growth Initiative](#) has aimed to help mayors committed to inclusive growth to achieve these goals. The Initiative facilitates the exchange of ideas and experience between mayors, offers data and research to support policy development and provides a platform to engage with world leaders on the global debates shaping the future of our society. In light of your actions to promote inclusion, growth, and equity in your city, it is my honour as Chair of the OECD Champion Mayors to invite you to join the [OECD Champion Mayors for Inclusive Growth Initiative](#).

To formally accept the invitation, please complete and return the attached acceptance form and Champion Mayor's profile template. Once we are in receipt of your signed acceptance form and completed template, we will be pleased to create your profile and feature it on the Champion Mayors website.

We hope to count on your participation in the Champion Mayors for Inclusive Growth Initiative. Thank you for confirming your interest to Andrew Lombardi of the OECD Champion Mayors for Inclusive Growth Initiative, at [Andrew.LOMBARDI@oecd.org](mailto:Andrew.LOMBARDI@oecd.org).

Yours sincerely,

**Matúš Vallo**  
Mayor of Bratislava, Slovak Republic  
Chair, OECD Champion Mayors for Inclusive Growth

**Lamia Kamal-Chaoui**  
Director, OECD Centre for Entrepreneurship, SMEs,  
Regions and Cities

CC: H.E. Unnur Orradóttir RAMETTE, Ambassador, Permanent Representative of Iceland to the OECD

Enclosed: Champion Mayors Acceptance Form and Profile Template



Dear Chair,

I [Name], Mayor of [city], agree to participate in the **OECD Champion Mayors for Inclusive Growth Initiative**.

In participating in this Initiative, I reviewed the Initiative's governance documents and I support the political documents of the Initiative – the [New York Proposal](#), [Paris Action Plan](#), [Seoul Implementation Agenda](#), [Athens Road Map on Innovation](#), [Pledge For Youth For An Inclusive Post-COVID Recovery](#), and the [Brussels Blueprint for Affordable Cities and Housing for All](#).

As such, I commit to engaging in all the following activities:

- ✓ Participate in the meeting of champion mayors in a designated host city to examine global progress of inclusive growth
- ✓ Promote, disseminate and make use of the Champion Mayors Initiative political commitments within my administration and networks.
- ✓ Take part in a Champion Mayors Initiative peer-learning activities such as a webinar, Roundtable of Mayors and Ministers, or session within a large conference or roundtable on relevant urban dimensions that have impact on inequalities and growth in cities
- ✓ Participate in the creation of future Champion Mayor Initiative political documents
- ✓ Submit the enclosed bio and profile to the OECD Secretariat

I appoint the following focal point for the interactions related to my involvement in the initiative:

[name of focal point] and [e-mail of focal point]

Sincerely,

[MAYOR E-SIGNATURE]

Mr./Ms. [First Name][Last Name]

Mayor of [City]

[Country]

**PHOTOS TO INCLUDE:** when returning this document to the OECD team, please include the following photos, ideally 1-2 MB in size for quality:

- official high-quality photo of the Mayor
- 2-4 photos that relate to the examples provided in the section “How is the Mayor promoting Inclusive Growth”, AND/OR photos of the city you would like used
- 1 background/cover photo of the city (usually a landscape shot showing the distinctive character of the city)

**Champion Mayor [name]**

[City], [Country]

*Quote (**max 80 words**): [A Quote from the mayor that could respond to the following questions: Why the Mayor decided to join the OECD Champion Mayors for Inclusive Growth Initiative? Why is it important that Mayors are taking a leading role in addressing inequalities?]*

### Biography

*Insert Mayor’s biography*

*See example [here](#)*

**How is the Mayor promoting Inclusive Growth? – please provide between 2-4 concrete examples of programmes or policies from the Mayor**

**Name** | *Description*

Text

*[Please add photos, graphics, web links, etc.]*

**Name** | *Description*

Text

*[Please add photos, graphics, web links, etc.]*

**Name** | *Description*

Text

*[Please add photos, graphics, web links, etc.]*

**Name** | *Description*

Text

*[Please add photos, graphics, web links, etc.]*

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**For internal purposes**

## About the city

- **Mayor's term:** *(start date, end date/next election cycle)*
- **City website:**
- **Mayor's Twitter account - City Twitter account:**
- **Languages spoken by the Mayor:**
- **City population:**
- **City Municipal Budget:**
- **City strategy:** *(e.g. inclusive growth agenda, climate strategy, resiliency strategy, etc.)*
- **City Inclusive Growth priorities (education; labour markets and skills; housing and the urban environment; and infrastructure and public services):**
- **Membership to other city networks:** *(does the city or the Mayor belong to other city networks?)*

## Information for the Champion Mayors' Private Space

- **Mayor's direct email:**
- **Champion Mayors' liaison contact:**
- **Communications contact:**